

Advertiser Information: *Please print clearly*

Contact Name: _____

Company/Agency: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email for invoice: _____ Phone: _____

Contact for Artwork: _____ Email _____

Advertising Agency: *(if applicable)*

Contact Name: _____

Company/Agency: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email for invoice: _____ Phone: _____

Contact for Artwork: _____ Email _____

As an authorized representative of Advertiser, I hereby authorize Advertising Agency to act on behalf of Advertiser in executing and abiding by this agreement. Further, Advertiser agrees to be jointly and severally liable for all amounts incurred by Advertising Agency on Advertiser's behalf.

Signature _____ Printed Name _____

Advertising Sizes & Rates: Rates vary based on membership with IIAMD (M - Member; NM - Nonmember)

	Dimensions	B/W (M)	B/W (NM)	Color - (M)	Color - (NM)
Full Page	8" x 10.50"	\$300.00	\$500.00	\$500.00	\$900.00
Half Page Horizontal	7.625" x 5.00"	\$200.00	\$400.00	\$400.00	\$600.00
Half Page Vertical	4" x 9.50"	\$250.00	\$450.00	\$450.00	\$650.00
Quarter Page	3.50" x 4.75"	\$100.00	\$250.00	\$150.00	\$350.00

Please select ad size and issue placement:

	B/W	COLOR		
Full Page Ad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	January/February
Half Page Ad (H)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	March/April
Half Page Ad (V)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	May/June
Quarter Page Ad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	July/August
			<input type="checkbox"/>	September/October
			<input type="checkbox"/>	November/December

Ad Deadlines:
 January/February - due by Dec 15th, 2019
 March/April - due by February 15th
 May/June - due by April 15th
 July/August - due by June 15th
 September/October - due by August 15th

Artwork Requirements:

- Accepted Formats - Adobe PDF (set to print quality specifications), JPG & TIFF
- Color images must be at least 300DPI/Black & White should be 600DPI
- No bleeds

Terms & Conditions

GENERAL - Advertiser agrees to pay IIAMD the set sum of money as noted in Advertising Sizes & Rates and IIAMD agrees to publish Advertiser's Insertions.

CANCELLATION - This agreement may be cancelled by either party at any time for any reason upon providing written notice to the other party. If cancellation is received by IIAMD on or before the Ad Deadline date, the cancellation will be honored. If cancellation is received after the Ad Deadline date, the cancellation will take effect upon the next insertion.

BILLING - Payment is due within 30 days of the invoice date. Any amount not paid when due shall bear interest at 5% per month. IIAMD reserves the right to cancel this agreement without notice and without liability for nonpayment by Advertiser or Agency acting on their behalf.

HOLD HARMLESS - Advertiser agrees to assume all responsibility and liability for any insertion published by IIAMD on behalf of Advertiser and that Advertiser holds harmless IIAMD for any and all claims for such insertions including but not limited to, tort, copyright, photographic, trademark actions and errors in copy.

Advertiser

Date: