

The Independent Insurance Agents of Maryland, Inc
 dba Big "I" Maryland
 2408 Peppermill Dr., Ste A
 Glen Burnie, MD. 21061



MARYLAND

2021 Advertising Contract

Maryland Messenger Quarterly Newsletter

The 'Maryland Messenger' is a quarterly newsletter that goes out to membership in March, June, September and December. Issues are also posted electronically to our website at www.BigIMD.com.

Advertising Sizes & Rates: Rates vary based on membership status with IIAMD/Big I Maryland

Rates (M: Member Rates, NM: Nonmember Rates)

***Please note: Silver, Gold & Diamond level Associate Partners receive 25% off advertising prices.*

	Dimensions	B/W (M)	Color - (M)	B/W (NM)	Color - (NM)
Full Page	8" x 10.50"	\$300.00	\$500.00	\$500.00	\$700.00
Full Page Back Cover*	8" x 10.50"	\$450.00	\$650.00	\$650.00	\$900.00
Centerfold		\$550.00	\$900.00	\$750.00	\$1,100.00
Half Page Horizontal	7.625" x 5.00"	\$200.00	\$400.00	\$400.00	\$600.00
Half Page Vertical	4" x 9.50"	\$250.00	\$450.00	\$450.00	\$650.00
Quarter Page	3.50" x 4.75"	\$100.00	\$150.00	\$300.00	\$350.00

*Back cover ads are first come, first serve.

Artwork Requirements:

- Accepted Formats - Adobe PDF (set to print quality specifications), JPG & TIFF
- Color images must be at least 300DPI/Black & White should be 600DPI
- No bleeds

Select ad type, size & placement:

Type:	Size:	Placement:
<input type="checkbox"/> Black/White	<input type="checkbox"/> Full Page	<input type="checkbox"/> March 2021
<input type="checkbox"/> Color	<input type="checkbox"/> Full Page Back Cover	<input type="checkbox"/> June 2021
	<input type="checkbox"/> Centerfold	<input type="checkbox"/> September 2021
	<input type="checkbox"/> Half Page (Horizontal)	<input type="checkbox"/> December 2021
	<input type="checkbox"/> Half Page (Vertical)	
	<input type="checkbox"/> Quarter Page	

Ad Deadlines:

March - due by Feb 15th, 2020
 June - due by May 15th
 September - due by August 15th
 December - due by November 15th

The advertiser/advertising agency is responsible for creation and delivery of all final artwork by due date given for each issue. **Please email ads to advertising@BigIMD.com.**

Advertiser Information:

Advertiser or Advertising Agency: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Select how you would like to receive invoice: Mail Email

Complete ONLY if you are an advertising agency

Placing ad on behalf of:

Agency/Company Name: _____

Terms & Conditions

GENERAL - Advertiser agrees to pay IIAMD/Big I Maryland the set sum of money as noted in Advertising Sizes & Rates and IIAMD/Big I Maryland agrees to publish Advertiser's insertions.

CANCELLATION - This agreement may be cancelled by either party at any time for any reason upon providing 30 day written notice to the other party prior to insertion deadline.

BILLING - Payment is due within 30 days of the invoice date. Any amount not paid when due shall bear interest at 5% per month. IIAMD/Big I Maryland reserves the right to cancel this agreement without notice and without liability for nonpayment by Advertiser or Agency acting on their behalf.

HOLD HARMLESS - Advertiser agrees to assume all responsibility and liability for any insertion published by IIAMD on behalf of Advertiser and that Advertiser holds harmless IIAMD/Big I Maryland for any and all claims for such insertions including but not limited to, tort, copyright, photographic, trademark actions and errors in copy.

Advertiser Signature _____ Date: _____

Send completed advertising contract to advertising@BigIMD.com or 410.766.0993.